HEALTH POLICY AND LEADERSHIP — DR.P.H.

Program director
Jim Banta

The Dr.P.H. degree curriculum in health policy and leadership emphasizes a blend of professional and academic skills, such as leadership and management, finance and philanthropy, community engagement and advocacy, policy analysis and development, ethics, and research methods. The current, rapidly changing health and health-care landscapes—marked by significant health disparities and varied challenges—demands a diversity of leadership talents. Moreover, creative approaches are needed to meet these challenges. The Doctor of Public Health degree in health policy and leadership at Loma Linda University provides a unique and wonderful opportunity to serve at the very heart of the intersection of leadership and policy. The goal is preparing participants for success in leadership positions that have major influence on policies, programs, and the public health system.

Program learning outcomes

Upon completion of this program, the graduate should be able to:

1. Engage in reflective leadership and analyze a broad range of management and leadership issues, including governance, valuing diversity, planning, conflict resolution, and change management.
2. Demonstrate ability to evaluate the health policy development process, including problem identification, policy formulation, and implementation.
3. Demonstrate commitment to ethical choices and values of justice and equity by formulating strategies for policy advocacy.
4. Analyze community-building principles and develop strategies to address social determinants of health, including the delivery, quality, and costs of health and health care for individuals and populations.
5. Develop skills in evaluating, conducting, and reporting research.

Educational effectiveness indicators

- Comprehensive examination
- Applied project presentation
- Publishable paper
- Doctoral project presentation

Individuals who may benefit from the program

Participants could be mid-to-senior-level managers in public health, health care, public and government agencies, higher education, social welfare organizations, nongovernmental organizations (NGOs), faith-based organizations, community-based organizations (CBOs), and other related groups. Consistent with the program’s focus on social determinants of health to promote health equity, individuals from non-health sectors are encouraged to apply. It is highly encouraged that those admitted into the program: (a) will have had sufficient experience in the workplace (three or more years), and (b) be currently employed in an organization that is supportive of their degree program and the unique requirement to develop a “learning environment” at the workplace.

Prerequisite

See entrance requirements for all Dr.P.H. degrees. (http://llucatalog.llu.edu/public-health/doctoral-degrees/#admissionstext)

Program requirements

Corequisites
See standard DrPH corequisites (http://llucatalog.llu.edu/public-health/doctoral-degrees/#drphtext).

Dr.P.H. public health core

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<thead>
<tr>
<th>Course</th>
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<th>Units</th>
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<tbody>
<tr>
<td>PHCJ 600</td>
<td>Overview of Research Methodologies</td>
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<tr>
<td>PHCJ 615</td>
<td>Intermediate Biostatistics</td>
<td>3</td>
</tr>
<tr>
<td>Selectives (choose from following)</td>
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<tr>
<td>HPRO 589</td>
<td>Qualitative Research Methods</td>
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<tr>
<td>PHCJ 630</td>
<td>Concepts and Practical Issues of Secondary Data</td>
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<td>STAT 568</td>
<td>Data Analysis</td>
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Leadership, management, and governance

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<tr>
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<tbody>
<tr>
<td>PHCJ 607</td>
<td>Professional Leadership</td>
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<tr>
<td>PHCJ 616</td>
<td>Administrative Systems in Agency Management</td>
<td>3</td>
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<tr>
<td>PHCJ 617</td>
<td>Building Healthy Systems</td>
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Education and workforce development

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<tbody>
<tr>
<td>PHCJ 614</td>
<td>Pedagogy: The Art and Science of Teaching</td>
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<td>PHCJ 618</td>
<td>Transformative Communication</td>
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Policy, advocacy and programs

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<tr>
<td>PHCJ 609</td>
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<td>PHCJ 610</td>
<td>Building Healthy Communities</td>
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Doctoral seminar

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<tr>
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<td>PHCJ 608B</td>
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<td>PHCJ 608C</td>
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Health policy and leadership major

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<tr>
<td>HADM 585</td>
<td>Policy Development for a Twenty-First Century Health System</td>
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<tr>
<td>HADM 587</td>
<td>Health Policy Analysis and Research</td>
<td>3</td>
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<tr>
<td>HADM 589</td>
<td>Advanced Practice in Leadership</td>
<td>3</td>
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<td>HADM 595</td>
<td>Leadership—Past, Present, and Future</td>
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<td>HADM 620</td>
<td>Health Policy Theories and Concepts</td>
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<td>HADM 625</td>
<td>Health Policy Advocacy and Civic Engagement</td>
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Electives

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Religion

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<tr>
<td>RELR 508</td>
<td>Religion, Health-Care Policy, and Advocacy</td>
<td>3</td>
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<tr>
<td>RELT 5__</td>
<td>Graduate-level theological</td>
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Integrated learning experience

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<tbody>
<tr>
<td>PHCJ 698</td>
<td>Doctoral Project</td>
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Total Units

62-65
Advocating for health policy change. Examines how to write a policy brief and describes various techniques involved in health policy issues, including stakeholder analysis. Introduces major approaches for understanding the health policy development process. Explores how to identify and analyze the forces and interests that undergird fund-raising. Addresses the technical, methodological, relational, and ethical principles that undergird fund-raising.

Applied practice experience and integrated learning experience

All Dr.P.H. students will engage in an applied practice experience that results in a product that is relevant to public health organizations. The culminating activity is an integrated learning experience that includes a field-based project emphasizing advanced practice. Both applied practice experience and integrated learning experience will demonstrate integration of foundational and concentration specific competencies.

Normal time to complete the program

Three (3) years based on full-time enrollment

Courses

HADM 501. Health Policy and Leadership Seminar. 1 Unit.
An orientation seminar designed for the first or second quarter of the M.P.H. degree in health policy and leadership. Identifies the expectations of the degree, raises awareness and understanding of academic standards, and promotes cohort and professional loyalty.

HADM 505. Managerial Statistics and Epidemiology for Healthcare. 4 Units.
Overview of basic statistical and epidemiological concepts and tools, with the objective of showing how they can be used to improve management decisions in the health sector. Includes interpretation and analysis of statistical associations, and distribution and understanding and applying determinants of health events and disease outcomes in human populations.

HADM 506. Fundamentals of Health-Care Finance. 3 Units.
Covers different forms of business organizations and their impact on taxes and cash flows. Focuses particularly on third-party payer system, time value of money, financial risk and return, debt and equity financing, securities valuation, market efficiency, debt refunding, and lease financing. Prerequisite: HADM 507 or equivalent.

HADM 507. Principles of Accounting in Health Care. 3 Units.
Overview of the accounting cycle, balance sheets, income statements, basic accounting principles, ethics, internal controls, accounting for assets, current liabilities, and stockholder's equity. Course can be waived by students who have taken an upper division accounting course prior to enrolling at this University from an accredited four-year university. Prerequisite: Accounting course or consent of instructor.

HADM 509. Principles of Health Policy and Management. 3 Units.
Introduces concepts of the health policy process and factors that impact health and access to health care, including but not limited to organizing, financing, and delivering health services. Familiarizes students with concepts of the health policy process, emphasizing the leadership and management skills necessary to navigate the necessary changes in the current health system and to demonstrate understanding of the policy development process.

HADM 510. Health Policy Analysis and Synthesis. 3 Units.
Introduces major approaches for understanding the health policy process. Explores how to identify and analyze the forces and interests involved in health policy issues, including stakeholder analysis. Examines how to write a policy brief and describes various techniques of advocating for health policy change.

HADM 514. Health-Care Economics. 3 Units.
Uses analytical tools of economics to describe the behavior of various agents in the health-care industry, including providers and patients, third party payers, the government, and the pharmaceutical industry. Explores the importance of health-care labor markets; analyzes the issue of equity, efficiency, and costs; and explores differences between health-care systems around the world.

HADM 525. Special Topics. 1-4 Units.
Lecture and discussion on a current topic in health policy and management or leadership. May be repeated for a maximum of 8 units applicable to degree program.

HADM 528. Organizational Behavior in Health Care. 3 Units.
Focuses on understanding, predicting, and influencing human behavior in an organization. Students gain experience using practical individual and group case studies and reading/researching organizational behavior books and topics that facilitate thinking through problems/issues and finding solutions as leaders, managers, and employees in organizations.

HADM 529. Applied Leadership Concepts in Health-Care Organizations. 3 Units.
Enhances and applies leadership principles related to managing change process, building and strengthening teams, practicing skills in persuasion and resolution of conflicts, and developing innovative and skilled leaders. Uses case studies and interactive methods to create an innovative environment in which students can apply and enhance their knowledge of the health-care industry.

HADM 534. Health-Care Law. 3 Units.
Examines health care as a highly regulated industry, providing students with an understanding of the vast range of legal issues facing health-care practitioners and administrators. Gives particular attention to topics in regulatory compliance, medical malpractice, health-care contracting, and employment law.

HADM 536. Health Policy Communications. 3 Units.
Strategies for advancing health policy messages. Identifies various forms of public communication and provides techniques for communicating effectively with the mass media and stakeholders in the health system. Focus on critical thinking in addition to oral and written communication.

HADM 542. Managerial Accounting for Health-Care Organizations. 3 Units.
Financial data used in decision making. Cost behavior, activity-based costing, cost allocation, product costing and pricing, operational budgets, capital budgeting, and behavioral aspects of control. Prerequisite: HADM 507; One course in financial accounting, or consent of instructor.

HADM 545. Government Policy and Health Disparities. 3 Units.
Overview of health disparities in framing health policy discussions. Examines the federal government's use of funding and regulation to influence health-care delivery in the United States. Reviews the role of state and local governments in developing and implementing health policy. Explores how research is used in documenting disparities and evaluating interventions.

HADM 546. Attaining Philanthropic Support: Fundamentals of Fundraising. 2 Units.
Provides an overview of working in the nonprofit sector postgraduation, and the essentials of how to fund raise—especially from private sources such as individuals, foundations and corporations, and other entities. Addresses the technical, methodological, relational, and ethical principles that undergird fund-raising.
HADM 555. Health-Care Delivery Systems. 3 Units.
Reviews current trends in health-care financing; integrated delivery systems; managed care, as well as some focus on health-care operations, including: billing, coding, pricing, utilization review, case management, and systems. Reviews and discusses current events and research relating to the health-care system structure throughout the world and relative to U.S. health-care policy.

HADM 559. Health-Care Marketing. 3 Units.
Applies marketing concepts to health care delivery systems. Emphasizes a strategic market-management approach for developing or evaluating strategies and programs for a health care organization.

HADM 564. Health-Care Finance. 3 Units.
Covers capital structure decisions, capital budgeting, financial analysis and forecasting, project risk analysis, working capital management, business valuation, mergers and acquisitions, reimbursement methods, and financial risk management. Prerequisite: HADM 506.

HADM 574. Managing Human Resources in Health-Care Organizations. 3 Units.
Purposefully explores how the strategic management of human resources creates value and delivers results in health care. Addresses an emerging human-resource paradigm, in addition to focusing on the traditional perspectives of human resources that center around the personnel function.

HADM 575. Management Information Systems in Health Care. 3 Units.
Systems theory and application in the design and operation of integrated management information systems in a health-care setting. Examines hardware, software, and human interfaces.

HADM 577. Governance for Non-Profit Excellence. 3 Units.
Survey of leadership in organizational settings. Includes: differential roles of volunteer board members, agency executives, and staff members; nominating and recruiting board members; legal and other policies affecting board members; agendas, minutes and board manuals; crisis and conflict management; managing volunteers; visioning and long-range planning; non-profit accountabilities; and, meetings and consensus building.

HADM 578. Foundations of Fund Development. 3 Units.
Reviews the art and science of fund-raising. Includes: the psychology of fund raising; donor motivation; fund-raising plans; research in fund-raising; annual funds and direct mail; major gift development; grant proposals; the "ask" process; planned giving and capital campaigns; staffing development offices; proposal and case statement development; gift stewardship; and, software-driven accountabilities and reporting.

HADM 579. Legal Issues in Nonprofit Management and Policy. 3 Units.
Provides a review and understanding of legal issues that particularly pertain to nonprofit organizations, including: responsibilities assumed by boards of directors; accountabilities pertaining to the IRS and other local, state and federal government entities; the nature of financial accountability intrinsic to the nonprofit sector; and ethical constructs that apply to nonprofit organizations.

HADM 580. Foundations of Leadership. 3 Units.
Provides a general introduction to the literature of leadership and management, especially as they apply to managing nonprofit organizations. Focuses particularly on the competencies, skills, responsibilities, and expectations of managers and leaders (in their differentiated roles) as found within current theoretical and practice frameworks.

HADM 581. Orientation for Leadership I: Vision and Understanding. 4 Units.
The first in the series designed to provide an orientation for leadership. Student evaluates personal skills and understanding of leadership while creating a personal vision of his or her role in leadership for the future.

HADM 582. Orientation for Leadership II: Exploring the Nature of Leadership. 4 Units.
The second in the series designed to provide an orientation for leadership. Focuses on the definition and scope of leadership, the qualities of leadership, and various leadership styles. Explores the nature of leadership within both the individual and organizational context. May be taken concurrently with HADM 581 or HADM 583.

HADM 583. Orientation for Leadership III: Setting a New Direction. 4 Units.
Builds on the work completed in HADM 581. Under the guidance of an assigned advisor, students create either a personal development plan or an academic plan to be submitted as part of the admission requirement for the doctoral leadership degree. Prerequisite: HADM 581.

HADM 584. Current Topics in Health Policy and Leadership. 1 Unit.
Lectures and discussion on current issues in leadership. Specific content varies from quarter to quarter. May be repeated for additional credit.

HADM 585. Policy Development for a Twenty-First Century Health System. 3 Units.
Addresses the unique application of leadership theory and best practice to the field of public health, health care, and related areas.

HADM 586. Building Healthy Communities: Integrative Health Policy. 3 Units.
Examines the public health system, how health policy is developed, and the diverse stakeholders involved in the process. Examines effective partnerships with government agencies, the private sector, nongovernmental organizations, communities, and social entrepreneurs. Explores and analyzes in depth how these partnerships have worked together to make positive health improvements through effective policies will be explored.

HADM 587. Health Policy Analysis and Research. 3 Units.
Provides students with the skills needed to translate research into policy and practice. Examines how research impacts public health and health policies. Explores the relationship between statistics, research, and public policy; and understanding policy development and the politics that inform public health policy. Focuses on collaboration with government agencies and community groups in evaluating outcomes associated with changing policies at the institution, community, and state levels.

HADM 588. Leadership, Policy, and Environmental Change. 3 Units.
Examines public health approaches to improve health through environmental and policy change. Explores theoretical and practical applications of legislative advocacy in the area of health policy.

HADM 589. Advanced Practice in Leadership. 3 Units.
Explores leadership through reflection on and analysis of past experiences, readings in textbook and articles, discussion of contemporary leadership theories, and learning activities designed to apply this knowledge to the student’s personal setting. Focuses especially on discussion of issues encountered in leading teams and organizations. Assesses leadership style as well as applied leadership, change theory, entrepreneurial skills, and innovative practice.

HADM 594. Applied Health-Care Management Project. 2 Units.
Development of an applied project for a health-care organization. Prerequisite: HADM 607; completion of 40 units of program requirements; program director approval.
HADM 595. Leadership—Past, Present, and Future. 3 Units.
An in-depth study of the historical and theoretical foundations of leadership, exploring a wide range of sources across time and culture. Emphasizes major theories influencing the current understanding of leadership and its relationship to management. Prerequisite: HADM 582 or equivalent.

HADM 601. Quantitative Methods in Health-Care Management. 3 Units.
Use of quantitative techniques to analyze processes and apply decision-making tools to optimize performance in health-care institutions. Includes forecasting, facility location and layout, resource allocation, workload management, productivity measurement, supply chain and inventory management, quality control and improvement, project management, and queuing theory. Prerequisite: STAT 509; or consent of instructor.

HADM 604. Health Systems Strategic Planning. 3 Units.
Describes strategic planning process and examines tools needed to analyze external factors and internal capabilities related to an organization. Includes: development of vision, mission, and goal statements; objectives; control mechanisms; human resource management; marketing; finance; and, impact of business, demographic, cultural, political, and regulatory decisions on long-term success.

HADM 605. Health-Care Quality Management. 3 Units.
Focuses on quality systems that include developing clear mission or vision, setting measurable strategic quality goals, deploying goals for action by identifying specific activities to be done, and controlling results. Analysis of quality process in health care historically, with emphasis on key strategies for success.

HADM 607. Orientation to Professionalism Seminar. 1 Unit.
Prepares students for professional distinction in their careers through participation in a seminar series, resume preparation, self-assessments, and other activities. Serves as an orientation to either the 800-hour practicum series (HADM 724) or the applied project-based course (HADM 594).

HADM 614. Research Design and Practice I. 3 Units.
Introduces research methods, including ethnography. Examines literature for information on processes, and provides field experience for participation observations, interviewing, and the discovery of theory. Includes ethical consideration and the development of a research proposal.

HADM 615. Research Design and Practice II. 3 Units.
Planning and conducting a research project. Advanced analysis of appropriate research design for research and development of a publishable research paper for a peer-review journal. Prerequisites: HADM 614.

HADM 620. Health Policy Theories and Concepts. 3 Units.
Introduces key theories, writers, and conceptual frameworks that influence contemporary health policy analysis and development. Reviews the evolution of health policy in the US. Examines the health policy development process, which includes problem identification, policy formulation, and implementation.

HADM 625. Health Policy Advocacy and Civic Engagement. 3 Units.
Matches students with public health–related agencies or coalitions to gain in-depth knowledge of agenda setting, power analysis, legislative research, and legislative advocacy in relation to specific health issues. Explains the impact of the political process and develops skills associated with community organizing and civic engagement for policy advocacy and communicating effectively using traditional and innovative strategies, including but not limited to mass and social media.

HADM 685. Preliminary Research Experience. 3 Units.
Experience gained in various aspects of research under the guidance of a faculty member and by participation in an ongoing project. Must be completed prior to beginning the dissertation research project.

HADM 689. Graduate Seminar in Leadership. 2 Units.
While working under the direction of a department faculty member, student applies leadership theory to specific situations and evaluates the effectiveness of such interventions. Limited to doctoral students. Permission of instructor required. May be repeated for a total of 8 units.

HADM 690. Health-Care Management Capstone. 3 Units.
A capstone course that completes the M.B.A. degree program. Integrates the core and cross-cutting health care management competencies, resulting in a learning experience that combines health care perspectives, theories, skills, and tools in an applied format. Final products—derived through case studies, guest lectures, and literature review—include a comprehensive strategic plan that incorporates all the elements of a business plan designed specifically for a health care organization.

HADM 697. Dissertation Proposal. 1-10 Units.
Doctoral student develops a dissertation proposal and works in collaboration with the research adviser on mutually agreed-upon objectives that will provide the basis for evaluation. Culminates in a dissertation proposal. Prerequisite: Successful completion of comprehensive exams.

HADM 698. Dissertation. 1-8 Units.
Doctoral student prepares dissertation manuscript presenting results of the research study. Prerequisite: HADM 697 and advancement to candidacy.

HADM 699. Applied Research. 1-4 Units.
Assignment to private, government, international, or voluntary health agency or other approved organization where practical application of the materials studied on campus is made under the guidance of the department faculty and the organization involved. Research project that includes substantial analysis of data and discussion of results. Written report and oral presentation required. Prerequisite: Consent of department advisor and of instructors responsible for supervision.

HADM 724A. Health-Care Administration Practicum. 2 Units.
Provides experiential learning opportunities in health-care administration with an emphasis on student skill sets and interests, and organizational needs. Includes 100 clock hour practicum.

HADM 724B. Health-Care Administration Practicum. 4 Units.
Provides experiential learning opportunities in health-care administration with an emphasis on student skill sets and interests, and organizational needs. Includes 200 clock hour practicum.

HADM 724C. Health-Care Administration Practicum. 6 Units.
Provides experiential learning opportunities in health-care administration with an emphasis on student skill sets and interests, and organizational needs. Includes 300 clock hour practicum.

HADM 724D. Health-Care Administration Practicum. 8 Units.
Provides experiential learning opportunities in health-care administration with an emphasis on student skill sets and interests, and organizational needs. Includes 400 clock hour practicum.